



Owl Productions

Television media supporting liberation and choice

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This is a description of the camera, web-casting and DVD services we offer with a partial price list – please contact us for a more specific quote.

A) Owl Productions - corporate television services.

Owl Productions offers to help you create dynamic and communicative programming as well as handle events in an experienced, creative way. Our TV and web content services:

- Are effective on DVD, the web or at a conference event.
- Use the latest technology to create highly effective communications tools and programming.
- Use highly skilled broadcast technicians to produce great pictures and sound for either programmes or live events that become an asset for your company.
- Develop the intention of your project through producing, scripting, shooting and editing to the highest standards.
- Our team helps contribute to your production to help it run as smoothly and effectively as possible.
- Offer highly experienced location camera/sound recording from single man to multi-camera, in drama and documentary or conference modes.

For our production/camera/sound services on HD, Digibeta, HDV or DVCam, please contact us at elmer@postle.net for a quote. If you'd like to see an example of some of our recent work visit www.owlproductions.net

B) Owl Productions helps you to meet your web-casting and recording needs.

We offer a variety of services for conference recording and presentations. Here we outline a couple of options for you to consider. Broadly; live webcast additionally gives an option to create material for subsequent streaming and production. Please contact us for a quote that meets your needs.

Live Webcast/recording for subsequent streaming.

Option 1: Three remotely controlled cameras, powerpoint - live edit to webcast/recorded file output.

- With this option: we set up and webcast/record your event producing a, computer file and or DVD from a four channel, three camera and one powerpoint, (4:3 aspect ratio) mix. This is recorded and mixed live by our two highly skilled broadcast director / lighting camera and audio technicians.
- A live webcast through your server/website.
- A single file (.flv) (.wmv), realplayer, for posting at a later date.
- A DVD or tape for editing/distribution (either at the event or later – see below)

Needs a minimum 500 Kbps internet connection. A sound feed would need to be provided from existing PA A/V, or we provide a parallel microphone/recording channel.

Set up day £700.00 (Plus VAT)

Conference per day £1400.00 (Plus VAT)

Variables include: overnights, travel, internet connection installation.
150 miles included: West London based.

Option 2: Single, manned camera – live/recorded webstream.

- With this option: we set up and webcast/record your event with a single camera operated by our lighting cameraman. A computer file and or DVD from a single camera (16x9 or 4:3 aspect ratio) is produced.
- A live webcast through your server/website.
- A single file (.flv) (.wmv), realplayer, for posting at a later date.
- A DVD or DVCAM/HDV (PAL/NTSC) tape for editing/distribution (either at the event or later – see below)

Needs a minimum 500 Kbps internet connection. A sound feed would need to be provided from existing PA A/V set up, or we can provide a parallel microphone/recording set up.

Set up day £700.00 (Plus VAT)

Conference per day £1400.00 (Plus VAT)

Variables include: overnights, travel, internet connection / installation.
150 miles included: West London based.

Option 3:

Three manned camera's + powerpoint recorded, live edit, webcast. Footage is recorded as a 'live mix' file; in camera for subsequent edit and/or as a DVD of the 'live mix'.

With this option Owl Productions provides a webcast service shot with three 'operated camera's' and one powerpoint feed. This is outputted through a 4 channel mixer by our skilled directorial staff, which is then webcast live or recorded onto file. It's also recorded 'in-camera' for subsequent editing. A DVD of the 'cut' can also be provided after the event. The output can be projected live onto the event's projection screen giving the audience a closer view of the speakers adding to the overall event quality. The three camera and one powerpoint mix is switchable between 16x9 and 4x3 aspect ratio.

Output features:

- A live webcast through your server/website.
- A single file (.flv) (.wmv), realplayer, for posting at a later date.
- A DVD or tape for editing/distribution.
- DVCam/HDV (PAL/NTSC) tapes for subsequent editing
- 4x3 or 16x9 Aspect Ratio switchable

Needs a minimum 500 Kbps internet connection. A sound feed would need to be provided from event PA or we would provide a parallel system.

Price: please contact us for a quote specific to your needs.

Hosting:

If you require hosting for 5 or 15,000 viewers we can manage this for you, please call us for a quote.

On or off site DVD recording and distribution.

DVD's recorded at an event can be sold to participants to generate income. Owl Productions has many years experience producing DVD's of conferences for sale to participants at the event or for later sale. 'Discs at the event' function as a PR tool, and income generator as well as an aide memoire, educational resource and souvenir for the participant.

This offer is of benefit to conference organisers as a PR tool because:

- The participants leave with a recording of the whole event on DVD in a single box.
- Participants may use the material elsewhere, often travelling worldwide.
- Organisers are able to recoup some of their event/webcast/recording costs through sales of DVD's at the event.
- Options include the whole event as an MP3 audio file on a single disc or with picture and sound as a Flash / Windows media also on a single disc.
- NTSC or PAL disc origination is possible.

As a price guide, a conference over two days with eight separate sessions will produce eight discs of about 1.5 hrs each. Eight discs in a single box with original graphics, produced on site and delivered at the event to 50 delegates costs £4000.00 (incl VAT). Depending on the nature of the content, its possible to sell these discs to the delegates at a price which recoups any investment

Recoup your costs! These sales can be a real income stream. Maybe you don't even have to take the risk! In some instances Owl Productions will take the risk of the initial event recording costs against the potential earnings / future rights to sell the material. This can leave the conference organiser with a professional recording, good PR as well as potential profits (subject to negotiation). Please contact us for more details.

Editing:

We offer highly skilled editing services and facilities. With unlimited storage, using Final Cut Pro / Apple G5, documentary and feature film editors will help you realise your project in a professional way.

Guarantee.

All work is guaranteed. The price options here represent a guide for the purchaser. All fees are negotiable in respect of specific projects.